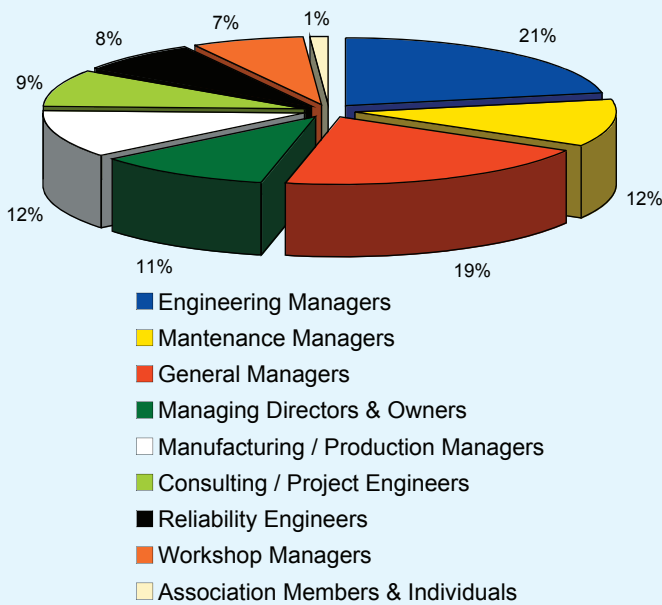


DISTRIBUTION & READERSHIP:

DEMM ENGINEERING & MANUFACTURING: For over 40 years it has informed New Zealand's industry decision makers on the latest equipment, technology, products and services – information vital for boosting production and containing costs. It delivers more value for its readers with well-written feature stories that focus on specific manufacturers and engineering solutions. The magazine punches well above its weight for sales leads. Adrenalin Publishing is a member of the Magazine Publishers Association (MPA) and all titles participate in the twice yearly Audit Bureau of Circulation (ABC) audit Process.

• **AUDITED CIRCULATION FOR THE SECOND HALF 2009 WAS 10,265 COPIES PER ISSUE.**

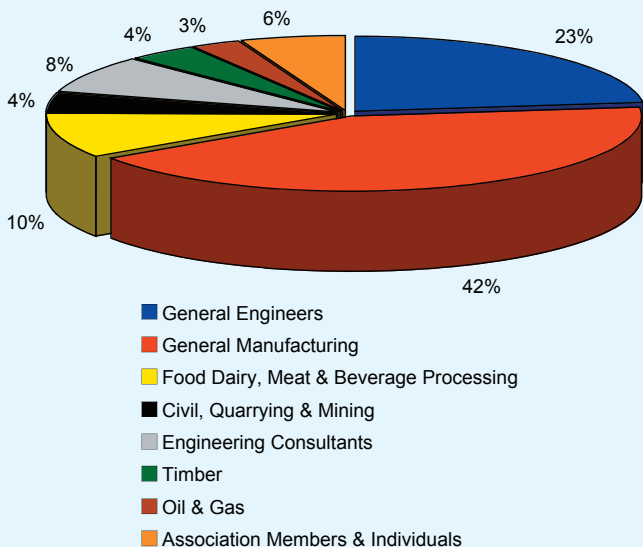


"I would like to let you know that our advertising with DEMM Engineering & Manufacturing has worked a treat. We have tried other avenues with little success we continue to receive many calls since the magazine came out last week, we will be doing more".
19/11/08. Steve Timmings, Kemtek Ltd

I enjoy DEMM as an engineer, as the articles are a bit more technical and you can specify the level of your requirement. A good quality of print and diverse content make DEMM an "interesting can't put down, cover to cover read".
25/10/08 Hilton Toung – B.E (Mech) , Project Engineer, Air Accent Systems Ltd

I certainly find DEMM Engineering & Manufacturing magazine to feature articles that are relevant and informative, it is certainly hitting the right target audience for us!
27/11/08 Edwin Ling, Product Manager of Argus Realcold Ltd

"The reader enquiry system allows us a direct insight into the customers who read the magazine and is very valuable as I expect our competitors will already appreciate".
25/11/08 Mike Barker Applications & Marketing Manager Electropar Limited.



"It you don't advertise, something horrific will happen.....NOTHING!"